

SHOW GUIDE AD RATES

	EXHIBITORS	NON-EXHIBITORS
<b>COVERS</b>		
Back	\$2,000	\$2,500
Inside Front	\$1,200	\$1,500
Inside Back	\$1,200	\$1,500
<b>ADS</b>		
Full-Page	\$900	\$1,200
Half-Page	\$550	\$750
Quarter-Page	\$400	\$500
<b>AD SPECS</b>		
Full-Page	10" W X 9.75" H	
Horizontal Half-Page	10" W X 4.75" H	
Vertical Half-Page	4.94" W X 9.75" H	
Quarter-Page	4.94" W X 4.75" H	

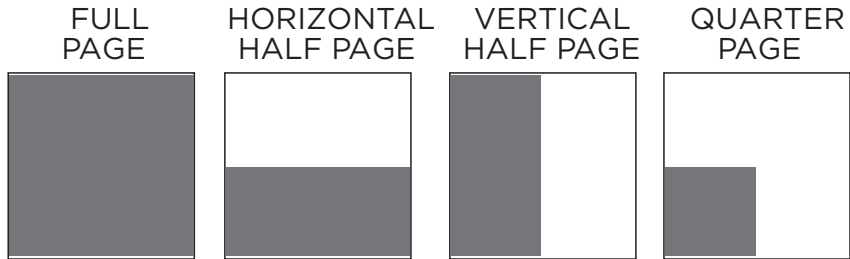
**FEATURE YOUR COMPANY!**

Show Guides will be distributed in the Kansas City Star the Sunday before the show. The Show Guide is a great way to highlight your booth space!

**DEADLINE**  
All ads must be booked and design approved by 5:00 p.m., OCTOBER 11.

*To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad. If you do not have a camera-ready ad, the Kansas City Star is available to design an ad for you. If you need a logo designed for you, Marketplace Events will design one for you at a \$500 design.*

**For more information or to place your ad contact:**  
Marc Gary | PH: 855-931-7469, ext. 307  
E-MAIL: [marcg@MPEshows.com](mailto:marcg@MPEshows.com)



# Holiday Boutique

A Unique Shopping Experience

## OFFICIAL SHOW GUIDE TO THE HOLIDAY BOUTIQUE

### ADVERTISING INSERTION ORDER (November 2016)

Company:		Phone:	
Contact:		Fax:	
Street:		Email:	
City, St, ZIP:		Mobile:	

This year's Show Guide will be distributed in the Kansas City Star newspaper the Sunday before the Show with additional copies at the show. The above named advertiser is hereby placing an order for ad space in the Guide. All orders must be pre-paid. All space is available subject to prior sale. All orders are non-cancelable.

### ORDER SPECIFICATIONS

Color Usage:  Full Color  
 Positioning:  Back Cover  Inside Cover  ¼ Page  
 Ad Size:  Full Page  ½ Page

Ad Design and/or Photographic Services Required:

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Space Charge: \$ \_\_\_\_\_ Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Design Fee:  \$500 / Logo Fee:  \$500 Print Name: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_ Publisher: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method:  Check # \_\_\_\_\_ /  Visa /  Master Card /  American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name Of Card Holder (Printed): \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

**For more information or to place your ad contact:  
 Marc Gary 816-931-4686, ext. 307 | Fax completed order form to 816-931-4782**