

## SHOW GUIDE AD RATES

EXHIBITORS | NON-EXHIBITORS

### COVERS

Back	\$2,000	\$2,500
Inside Front	\$1,200	\$1,500
Inside Back	\$1,200	\$1,500

### ADS

Full-Page	\$900	\$1,200
Half-Page	\$550	\$750
Quarter-Page	\$400	\$500

### AD SPECS

Full-Page  
 10" W X 9.75" H

Horizontal Half-Page  
 10" W X 4.75" H

Vertical Half-Page  
 4.94" W X 9.75" H

Quarter-Page  
 4.94" W X 4.75" H

## FEATURE YOUR COMPANY!

Show Guides will be distributed in the Kansas City Star the Sunday before the show. The Show Guide is a great way to highlight your booth space!

### DEADLINE

**All ads must be booked and design approved by 5:00 p.m., OCTOBER 3.**

*To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad. If you do not have a camera-ready ad, the Kansas City Star is available to design an ad for you. If you need a logo designed for you, Marketplace Events will design one for you at a \$500 design.*

**For more information or to place your ad contact:**

**Julianne Spargo | PH: 952-933-3850, ext. 116**

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FULL PAGE



HORIZONTAL HALF PAGE



VERTICAL HALF PAGE



QUARTER PAGE

